



**Daily AdSense Profits By Taking Advantage of Underground Method that Delivers as \$0.0018 per click from FB Ads!**

**Pay As Little As \$0.0018 Per 'Link Click'**

**Ivana, Ram & Vaibhav**

# **GOOGLE ADSENSE**

Covered by Vaibhav Goel

So there might be several questions in your mind such as:-

- **What is AdSense?**
- **How Does It Work?**
- **How To Get Approval For Google AdSense Account?**

So don't worry. We'll be discussing them in details.

## Module #1. What is AdSense?

AdSense is a free and simple way to earn money. In short, it lets you to display some ads on your website and you earn money when some visitor clicks on that ads. It lets you earn thousands of dollars per month and believe me that's just the start.

If you provide quality content and make sure you get visitors on your site regularly, then you can earn even more. We have earned \$158K till date through adsense in a short span of almost one and a half year.

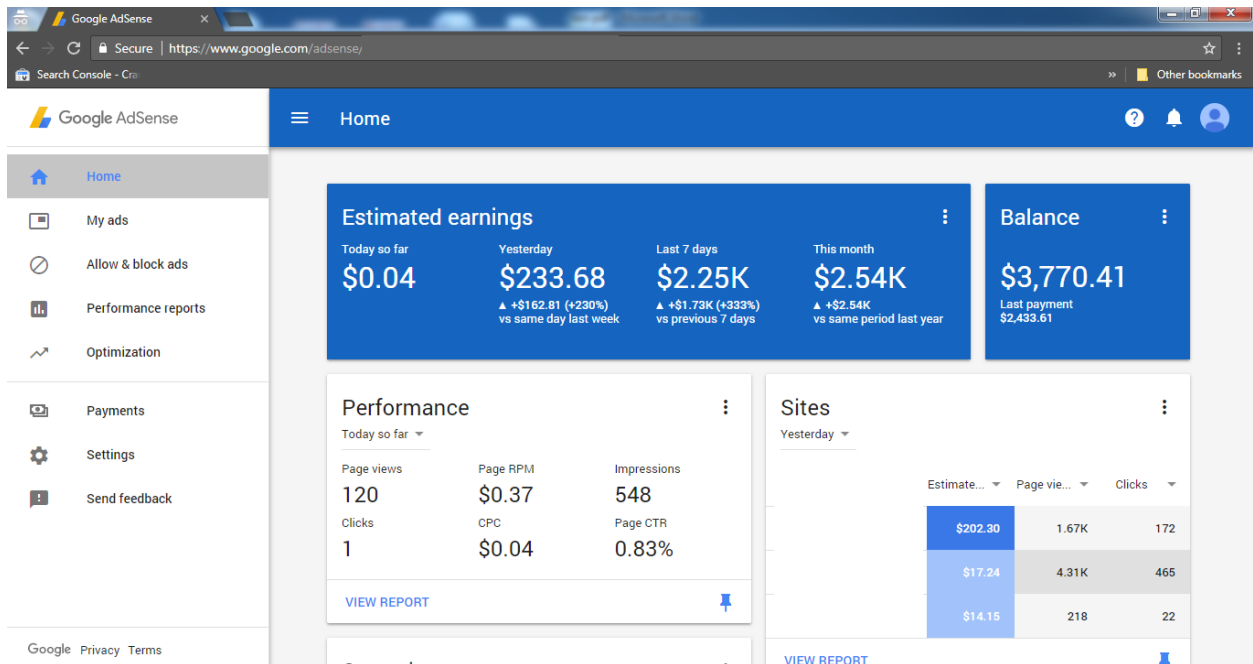


Fig.1 Adsense Home

## **Module #2. How Adsense Works?**

As stated earlier Adsense lets you earn by placing ads on your website. So, what are the steps that you need to do to earn through Adsense? Don't worry, in this course we will guide you in full about all the steps that will make you zero to hero in Adsense. Let me give you a very short introduction to the steps we will follow in this course:

1. Firstly, we will create our brand new website with WordPress.
2. Then we will publish some good content on our website.
3. Once our charming content is published, then we will apply for Adsense just by filling a simple form.
4. Once Google approves our account, then we can start displaying ads on our website.

It's as simple as that. We will guide you to each and every step in this course. Make sure you follow each step the same way we tell you to do. Just some investment and then you will be earning thousands of dollars each month. Other than investment, you would need some patience. Good results take some time.

## How to display ads on your website?

Once Google approves your account, you will be able to generate ad codes of different sizes. You just need to copy that ad code and place it on that part of your website where you want to display ad. To create any ad code, you have to go to **My Ads > Create New Ads > Select The size> Save> Copy Code > Paste on your website.**

Once it is done, the rest part the Google AdSense will do itself. Wait for some time, the ads will start glowing on that areas where you pasted the ad code. If a visitor clicks on that ad, some amount will be credited in your AdSense account.

We will also tell you some optimal ad positions, by which your earnings will become even more.

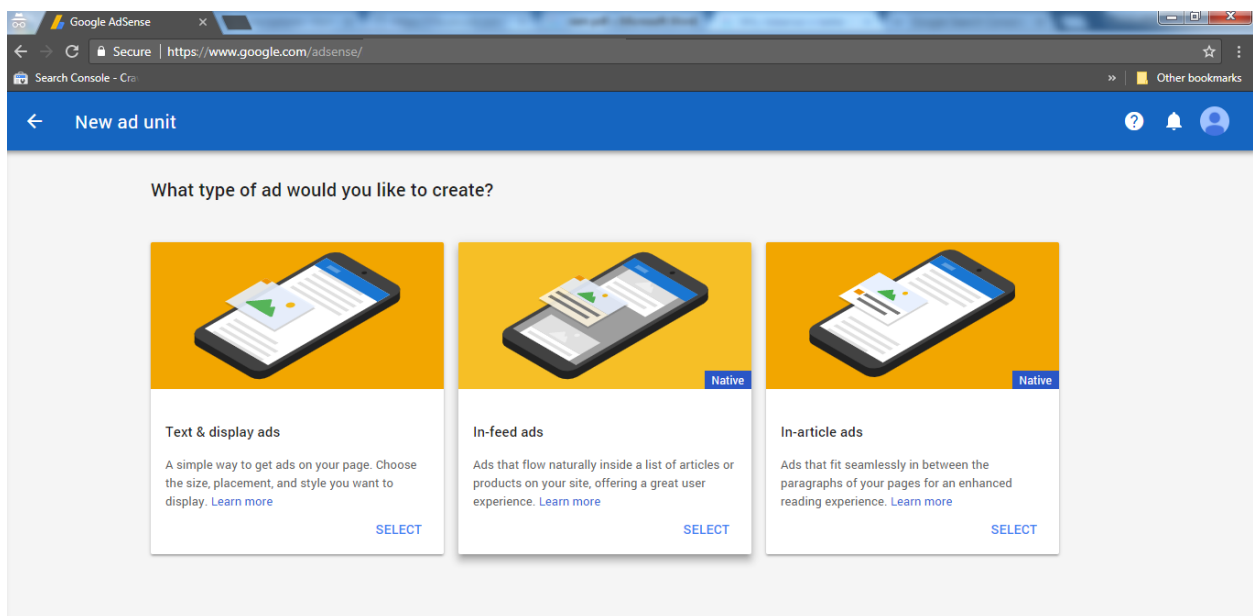


Fig.2 Different Types of Ads

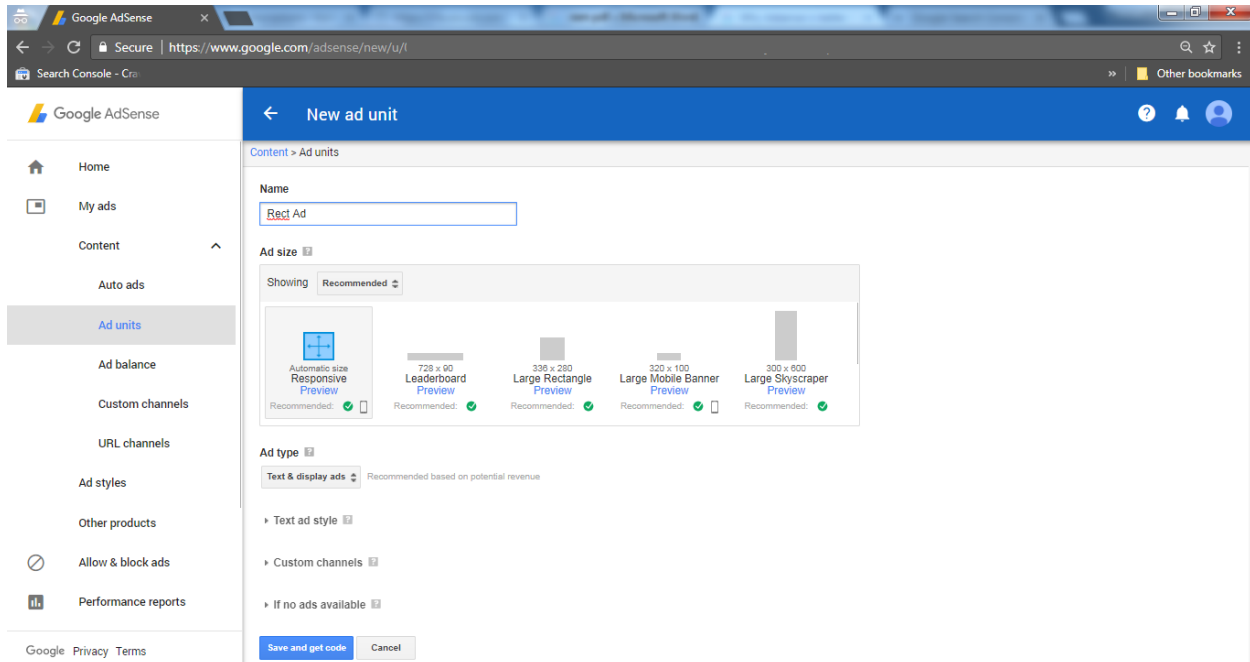


Fig.3 Different Sizes of Ads

## Why AdSense is better than all others advertisers?

There are also tons of other advertisers also available in the market other than Google AdSense. What makes AdSense the best is that it lets you earn more than other advertisers. For the same number of visitor and click count, through AdSense you will be earning a way more than any other advertiser. We have experienced it and the money you can make through AdSense is huge.

## **Module #3. How To Get Approval For Google AdSense Account?**

Now, this is the most important step of this course. You can earn with AdSense only if you have an approved AdSense account. AdSense approval isn't a difficult task as long as you proceed systematically.

### **Do you want to know the process of AdSense Approval which has 100% success rate?**

Of course, you want to know it. Now, I'm going to tell you how you can approve AdSense in less than two weeks. AdSense approval can take as many as 1-2 months, but with my instructions you can approve it within 3-5 days. First, I'll tell you how to get your application approved. So, here are the steps:-

#### **1. Create a website**

The first and foremost step to get your AdSense account approved is to create your website. There are many pre built CMS platforms available by which you can create your website in just a couple of clicks. Following are the two main things you will require to create your own website:

- Domain name
- Hosting Space

Now, when you have these two things ready the next step is to make connection between these two. For this you need to set the nameservers of your domain to point to your hosting. Don't worry it's not a bit complex as it sounds. You just need to follow these steps:

1. Open your domain provider account and your hosting provider account.
2. Search for DNS nameservers in your hosting account. If by any chance you are not able to find nameservers of your hosting, then ask your hosting provider to provide you nameserver details.
3. Copy the nameservers from your hosting account and paste it into DNS nameservers area in your domain settings.

And that's done. Now you are ready to install WordPress on your website. To install WordPress:

1. Open cPanel from your hosting account.
2. Go to App Installer and click on WordPress.
3. Fill out the basic details.

After completing these steps, you will have a brand new website up and running on WordPress.

## 2. Do some basic settings

After your website is up and running, you need to do some basic settings to optimise your website for AdSense. Below are the steps you need to follow for this:

1. Install a theme which is well optimised for AdSense. The theme you install should be fast so that the page load time is less. Remember, the faster your website is, the upper your website will be seen in the Google Search Results.
2. Install these plugins one by one:
  - a. **Quick AdSense** - This plugin will show ads wherever you want.
  - b. **HTTP Varnish Purge** - This will make your website faster.
  - c. **All in One SEO** - This will add metadata to your posts and pages.
  - d. **Google Sitemaps** - This will make sure Google knows about your each and every page.
  - e. **Google Analytics** - This will make reports for your analysis.

## 3. Publish Posts and Pages

After creating your website, installing WordPress and doing some basic settings. It's time to add some posts and pages on your website. There are some pages that you will need to publish in order to get your AdSense account approved. The list of pages that you will need to publish:

1. About
2. Disclaimer
3. Privacy Policy
4. Contact



After publishing these pages, it's time to publish some quality content on your website. Make sure your each and every post is minimum of 300 words and is unique. Do write your post yourself DON'T EVER COPY. I repeat DON'T EVER COPY from any other website. It will get you doomed. The post count should be at least 30.

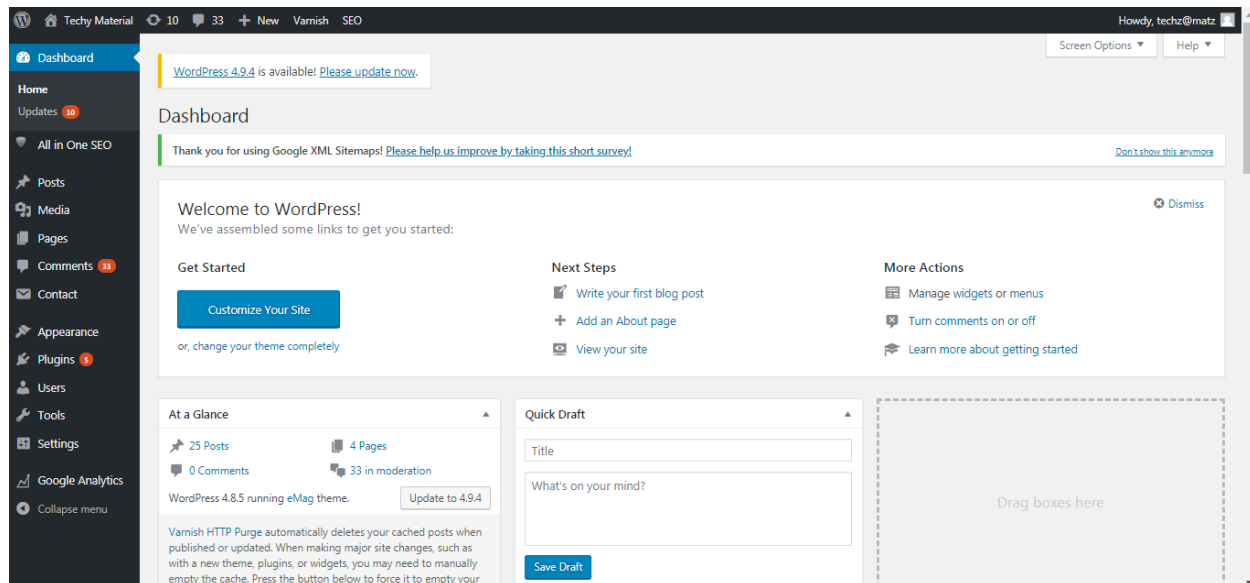


Fig.4 Wordpress' Dashboard

#### 4. Submit Webmasters and Create account on Google Analytics

Google Webmaster Tools is a free service that helps you evaluate and maintain your website's performance in search results. Offered as a free service to anyone who owns a website, Google Webmaster Tools (GWT) is a conduit of information from the largest search engine in the world to you, offering insights into how it sees your website and helping you uncover issues that need fixing.

You do not need to use GWT for your website to appear in search results, but it can offer you valuable information that can help with your marketing efforts.

##### *How GWT can help monitor your website's performance*

1. It verifies that Google can access the content on your website.
2. GWT makes it possible to submit new pages and posts for Google to crawl and remove content you don't want search engine users to discover.

3. It helps you deliver and evaluate content that offers users a more visual experience.
4. You can maintain your website without disrupting its presence in search results.
5. It allows you to discover and eliminate malware or spam problems that may not be easily found through other means.

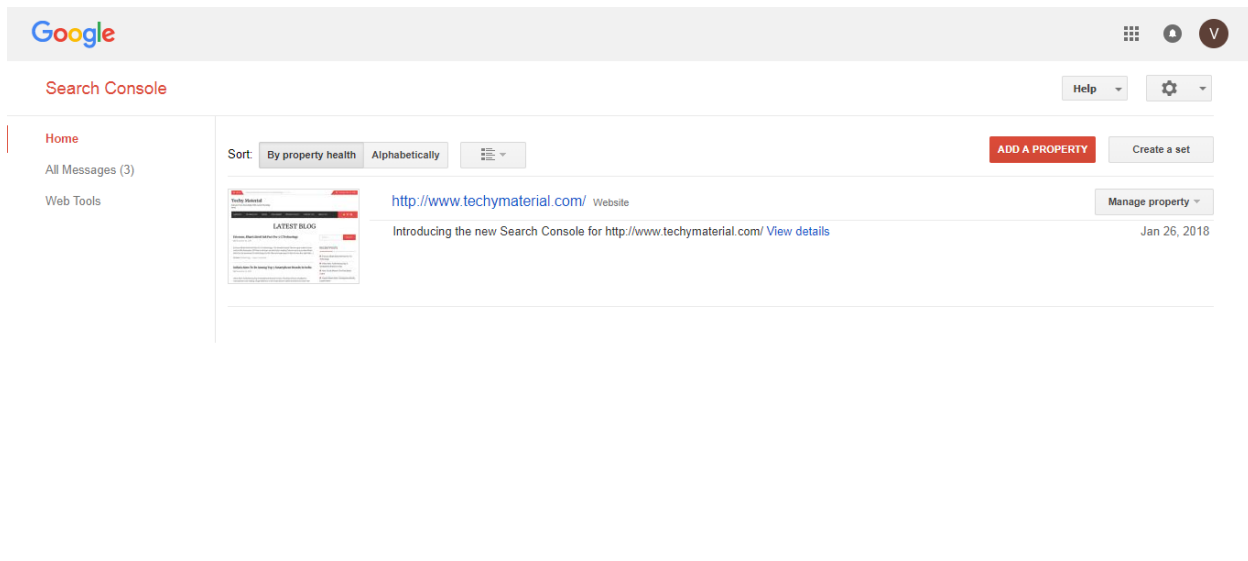


Fig.5 Google Webmasters' Home

### *How to set up GWT?*

Before accessing any data, you have to verify that you are the owner, or authorized representative, of the website. There are five ways you can verify your website. One is not really better than the other, so you can choose which option is the easiest for you (2).

- Uploading an HTML file - Google gives you a file with a specific name that you have to upload to the root directory of your website. The file itself is blank. Its only purpose is to help prove that you have access to the website's FTP server and can drop files where they need to go. Once the file goes into the root directory, just click on the "verify" button in GWT, and you will have access to data.
- Adding an HTML tag - You can also verify the website by adding a meta tag provided by Google that you can drop into the header of your homepage. Once this is in place, click on the "verify" button to

view data. It's important to note that sometimes homepage code can be challenging to find with certain content management system (CMS) themes, particularly WordPress. It is also possible that your code might disappear when you update your homepage, revoking your access to GWT data until the tag is replaced.

- Select the provider of your domain - Google gives you the option of selecting your domain name provider in a drop-down list. Click on your provider, and Google will walk you through the steps of verifying your website.
- Use Google Analytics - As the administrator of your website's Google Analytics account, you can verify the website using asynchronous tracking code placed in the head of your homepage.
- Using Google Tag Manager - this is a tool that allows you to enter and manage all the tracking tags for your website, including GWT.

Once your account is set up and your website is verified, you will have access to plenty of actionable data that can help you optimize your website. **Now go to Sitemaps and submit your sites' sitemaps. Submitting sitemaps manually force the Google to crawl web pages quickly.**

### Steps to Verify Ownership using HTML Tag

1. Enter your website address and click on Add A Property.
2. Click and download HTML verification file.
3. Upload this file by installing File Manager Plugin on your website. Then upload the file in the root folder.
4. Open the link given in the verification page to confirm that it is opening.
5. Click on Verify.

By following these steps, you will verify your website in the Google Webmasters.

Now, the next step is to create a **Google Analytics account**. So what is Google Analytics? **Google Analytics** is a free web **analytics** tool that generates detailed statistics about activity on a website.

For this Search for Google Analytics on Google and create an account. You will get one analytics code. Paste that code in the Google Analytics plugin in your website. Once it's done, you will start getting all analytics of your

website including your visitors count, page views and the current number of online visitors.

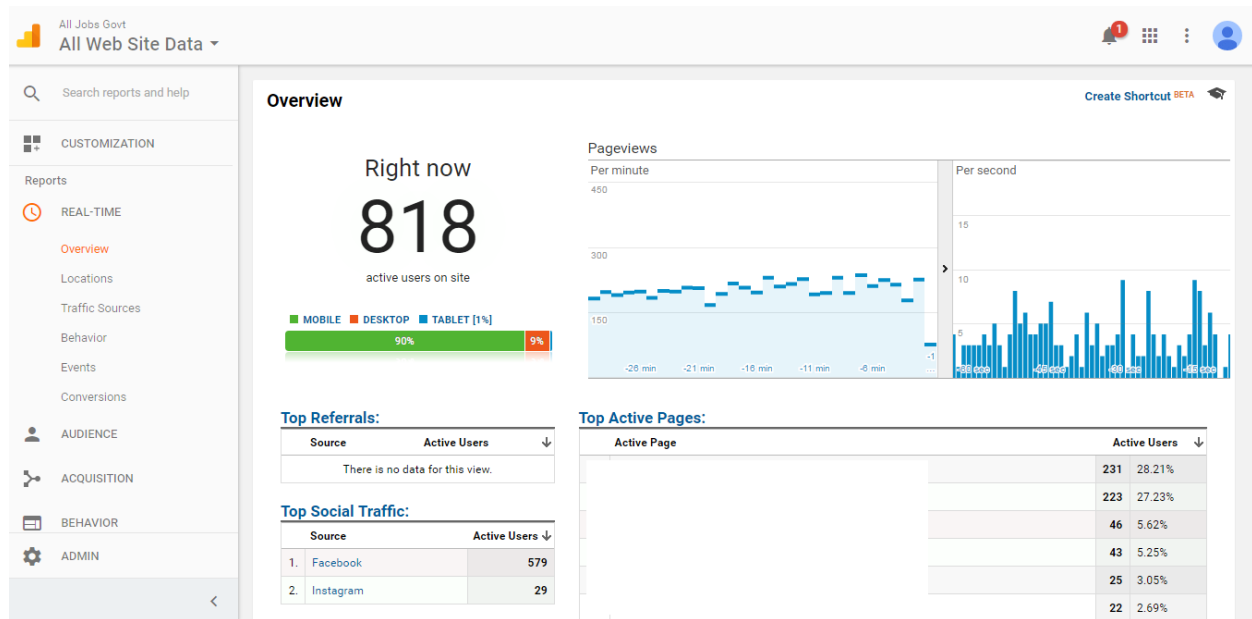


Fig.6 Analytics Realtime

## 5. Apply for AdSense

Now here come the final step that you were waiting for a long time. Its time to make you apply for AdSense. Search for Google AdSense, Click Sign Up now and sign up by entering the URL of your website and other required information. Prefer to open it in incognito mode. Apply with a fresh gmail that isn't yet associated with Google AdSense.

Once you signed up, you will see a 4-5 lines code on AdSense's Home. Copy and paste that code just below head in header.php file. After that, click done. Now, you application would be under review and Google will take 3-14 days for complete approval..