

SENSE DRILL CHECKLIST

Ensure Your Adsense Success With 'Sense Drill Checklist'

<http://sensedrill.com>

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Making money through AdSense gets tough if you don't follow the plan. And to ensure that you'll follow the right steps, we have prepared a 'checklist' to help you out with everything. You ensure to have these items before proceeding to run your paid ad campaign:

Item #1 – Set up your Wordpress site

If you don't have a site/blog, just get a .com domain from any of the hosting services for \$5 to \$10.

Then host your domain site in your hosting. (You can get any of these hostings: Hostgator, Godaddy or Digital Ocean...whichever suits you).

Item #2 – Check Plagiarism

Once your Wordpress site is ready, check Plagiarism for each article you put on the site. You can check it here for each article:

==> <https://smallseotools.com/plagiarism-checker/>

Item #3 – Analytics Linking

Once your Wordpress site is ready, you need to register for accounts on 'analytics.google.com' & Google Webmaster and link them with your wordpress site.

Item #4 – AdSense Application

Before applying for AdSense get following things ready:

- Have unique articles on your site.
- Check Plagiarism (**Ensure it above 85% to 90%**)
- Get your Analytics account linked with your site
- Get your Webmaster account linked with your site.

And then submit your site for Google AdSense approval.

Item #5 – Post AdSense Approval

Once you get your AdSense Account approved, you'll be required to add validate your address. For that, you'll have to fill your complete delivery address.

And once you make \$10 revenue in your AdSense, Google will send a verification code via post. You're required to verify that code inside your account. After verification, your account will be fully approved and you can bring the money to your bank account.

Item #6 – AdSense Ad Code Set-up On WP Site

After online approval of your AdSense application, you need to install codes for ads on your site at different locations.

It can be easily done by using WP Plugin - '*Quick AdSense*'. Simply Copy-Paste the codes.

WHAT NOT TO DO?

Don't place 'Link Ads' code more than 3 locations on your site. Else your AdSense account might get banned.

Item #7 – Facebook Ads Account

After placing the ads on your site, you can move towards the Facebook traffic part.

You need to have an ad account on FB, linked with your personal FB account. There is option to get an ad account with each personal account.

You can simply get your FB Ad account generated just by clicking on drop down menu in the right top.

Item #8 – Facebook Fan Page

Even if you don't have an FB Ad account, it will get created when you'll create your new fan page.

To drive traffic from Facebook, you need to have a Fan Page in your niche.

Item #9 – Post Thrice A Day

Few things you need to ensure about your fan page:

- Once your fan page grows above 1000+ likes, you need to post regularly on your fan page. At least 3 times a day.
- Regular posts will keep the Fan Page alive and you can harness more organic traffic.

- Monitor your organic traffic. check with the 'post reach' and 'link clicks'.

Item #10 – FB Ads (Ensure only 20% Text)

Your FB Ads will get approved only when you have less than 20% text area on the ad image. To check the ad image for 20% text, you can upload the pic here:

==> https://www.facebook.com/ads/tools/text_overlay

Item #11 – FB Ads Optimisation

Not all your FB Ads will perform well, so keep an eye on all the ads, if your ad is not optimising within 48 hours, stop that ad.

To have more traffic, scale the best performing ads. Also keep any eye on the RPM of your site.